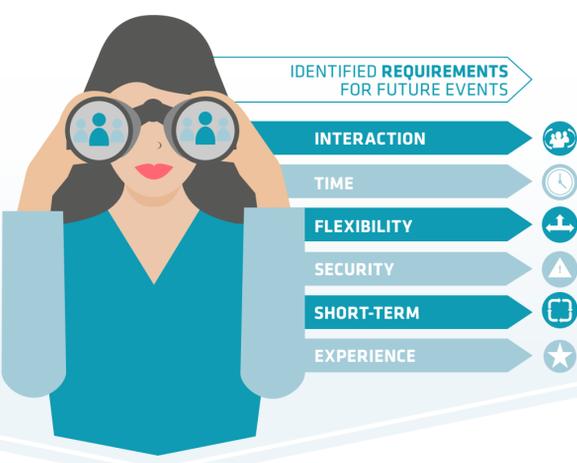


# FUTURE MEETING SPACE

WHAT DOES THE FUTURE OF THE MEETINGS SECTOR LOOK LIKE?

## SCENARIOS OF FUTURE FORMATS



SCENARIO

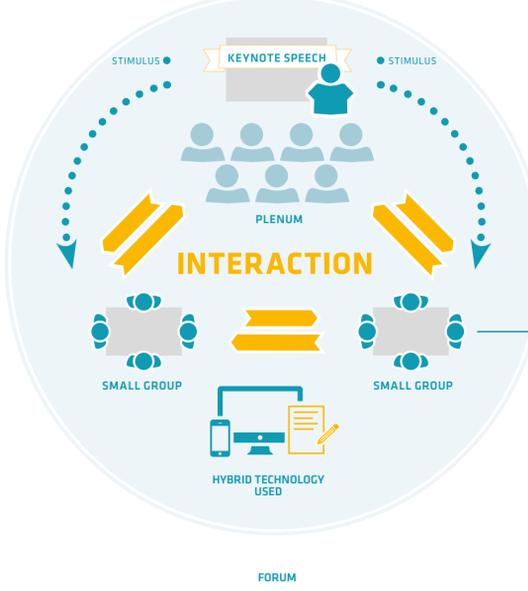
### 1 INTERACTIVE FORUM

REQUIREMENTS

50-200 PARTICIPANTS

1-2 DAYS TIMEFRAME

CENTRAL EVENT LOCATION



- WORKSHOP
- WORLD CAFE
- GAMIFICATION
- DESIGN THINKING

SCENARIO

### 2 MULTISITE CONFERENCE

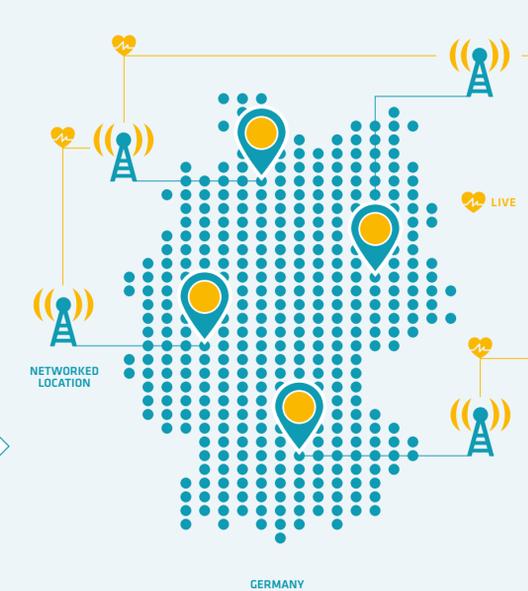
REQUIREMENTS

MAX 50 PARTICIPANTS

1/2 DAY TIMEFRAME

MULTIPLE EVENT LOCATIONS

SIMULTANEOUS EVENTS



- VIDEOCONFERENCE TRANSMISSION
- ONLINE PLATFORM
- HOLOGRAMS
- ROBOTS

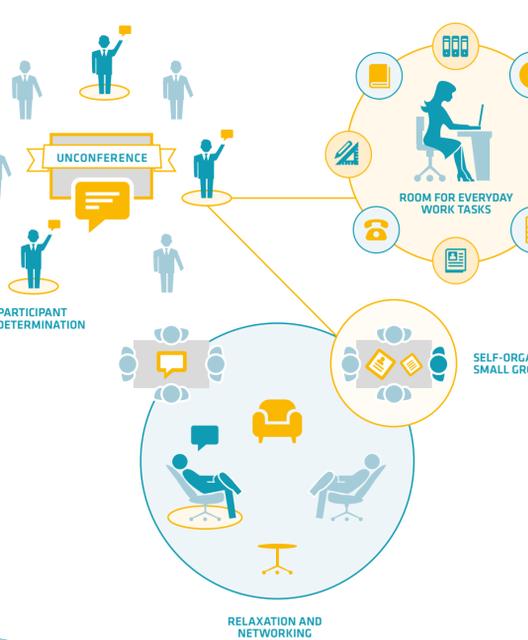
SCENARIO

### 3 CO-WORKING CONFERENCE

REQUIREMENTS

7 DAYS TIMEFRAME

ACCESSIBLE



- LONG-TERM CONFERENCE
- SET FOCUS
- INDIVIDUALISATION + SELF-DETERMINATION
- TIME IS MONEY

SCENARIO

### 4 UNPLUGGED CONFERENCE

REQUIREMENTS

MAX 50 PARTICIPANTS

1-2 DAYS TIMEFRAME

RURAL AREAS NON-URBAN LOCATIONS



- PUBLIC TRANSPORT
- SHARING TRANSPORT
- AUTONOMOUS DRIVING
- FOCUSING ON PARTICIPANTS

SCENARIO

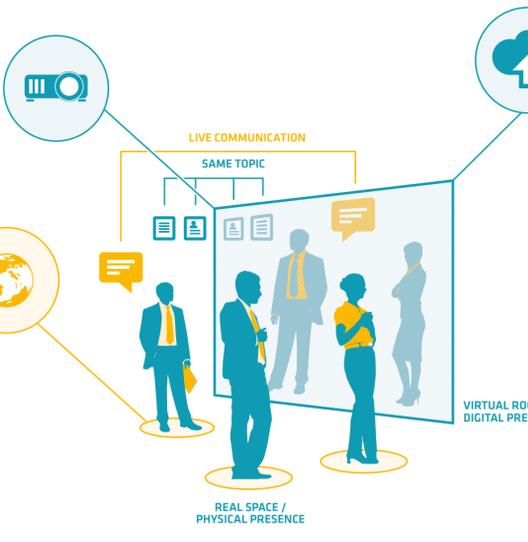
### 5 HYBRID CONFERENCE

REQUIREMENTS

1 DAY TIMEFRAME

LOCATION INDEPENDENT

REAL TIME ANALOG - DIGITAL



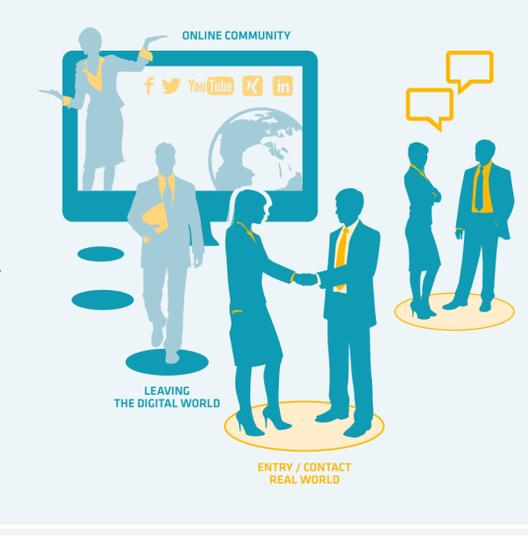
- BLUESCAPE CONNECTION FOR VARIOUS LOCATIONS
- DIGITAL DEVICES FOR SIMULTANEOUS WORK
- EQUIVALENT CONTENT
- TIME AND COST SAVING FOR THE PARTICIPANT

SCENARIO

### 6 VIRTUAL GOES LIVE

REQUIREMENTS

1 DAY TIMEFRAME



- TRAINING REAL COMMUNITY
- REAL EXPERIENCE
- PERSONAL CONTACT AND EXCHANGE
- COMMON OBJECTIVE