

meetings


made in germany



Where quality and value meet

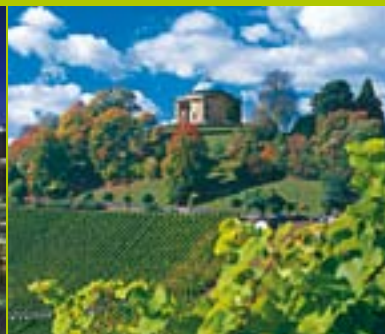
GCB

Meetings made in Germany

 German Convention Bureau

Tel: +1 212 661-4582 / Internet: www.germany-meetings.com





MEET IN STUTT GART

Where Quality is at Home

www.meet-in-stuttgart.com



www.stuttgart-airport.com



SI-Centrum Stuttgart

www.si-centrum.de



www.congress-stuttgart.com



meetings

made in germany

■ The German Convention Bureau	03	■ Berlin	09
■ IMEX incorporating Meetings made in Germany	04	■ Advertorial - Frankfurt	12
■ Getting to and around Germany	04	■ Stuttgart	14
■ German Rail Map	05	■ Mannheim, Karlsruhe, Baden-Baden	16
■ Advertorial - Munich Airport	06	■ Bonn	18
■ Why Come to Germany	07	■ Travel Tips	19

The German Convention Bureau

■ Your First Contact

Your first contact for planning an event in Germany is the German Convention Bureau. You can count on assistance choosing a location, finding the right contacts and getting proposals that meet your specifications. There are more than 250 members of the GCB that include Germany's leading hotels, convention centers and destinations, car rental firms, DMCs and PCOs and other service providers. Our preferred providers are Maritim Hotels, city of Leipzig and the congress center, darmstadium.

■ Planning the Economical Way

Germany may be the "Mercedes" of events locations, but the costs of holding events in Germany are surprisingly low.

The GCB can help you choose the optimal location in Germany that is within your budget. Germany's most well-known locations are much less expensive than their counterparts in most other European countries, and for that matter, than in locations in North America. There are smaller interesting, easily accessible cities all over Germany with state-of-the-art facilities and fine accommodation that will make your clients' experience both exceptional and affordable.

■ Your Ideal Location is Easy to Find

To help you find the best venues for your requirements in Germany, visit the GCB website at www.germany-meetings.com. The site's online planning assistant will take you through the steps to help you meet your clients' criteria. In addition to the GCB website, the GCB can be found on StarCite, the industry website designed especially for meeting planners.

■ We Stand Ready to Help

To contact the GCB in North America, e-mail gcb@germany-meetings.com, telephone +1 212 661-4582 or fax +1 212 661-6192.

GCB

Meetings made in Germany

■ ■ ■ German Convention Bureau

German Convention Bureau

122 East 42nd Street, Suite 2000
New York, NY 10168-0072, USA

IMEX



Going into its seventh year, IMEX has become an important meetings industry bulwark. This year IMEX is on course to be the largest show in its history, with more buyers from more global markets than ever before, where exhibitors and buyers will have every opportunity to come together. In fact, 3,500 exhibitors from more than 150 countries are participating.

This year, IMEX is proving to be more important than ever. During this time of economic stress, IMEX provides the opportunity for industry leaders to meet and discuss such issues as the worth of this multibillion dollar sector and to share their views on the future of the meetings market.

A new program introduced this year is the Meetings under the Microscope education program, which is designed to help planners demonstrate increased return on investment for their clients.

The GCB is the strategic partner of IMEX and provides assistance in Frankfurt to exhibitors and visitors. We invite you to take advantage of this opportunity to make personal contact with German destinations, convention centers, hotels, product experts and service suppliers.

www.imex-frankfurt.com

Getting to and around Germany

With 30 airports, a 40,000-kilometer/24,855-mile railway network and 11,000 kilometers/6,835 miles of motorways, Germany offers excellent travel connections. Lufthansa's extensive air network extends to over 330 cities in 90 countries. Lufthansa, a Star Alliance™ member, also offers access to 19 member airlines' schedules and discounted fares worldwide. Conventions Plus is a Star Alliance™ service that also helps make organizing and attending conferences much easier.

For the North American market, Lufthansa makes it easy to come to Germany, with connections from 21 North American cities including Atlanta, Boston, Charlotte, Calgary, Chicago, Dallas/Ft. Worth,

Denver, Detroit, Houston, Los Angeles, Miami, New York, Newark, Orlando, Philadelphia, Portland, , San Francisco, Seattle, Toronto, Vancouver, and Washington DC. to Germany's two hubs, Frankfurt and Munich.

Other nonstop connections between North America and Germany include Delta's flights between Atlanta and Stuttgart, Continental's flights from New York to Berlin and Hamburg, Air Berlin's flights between New York and Berlin.

German Rail (Deutsche Bahn) makes seamless connections to all major cities directly from the international airports. The high-speed ICE train with speeds of up to 300 kilometers per hour makes travel by train both convenient and fast.

PICTURE CREDITS

Cover: ©Tourismus+Congress GmbH Frankfurt am Main
 p. 7: A. Kupka / Munich Tourist Office
 p. 8: Hamburg Tourismus GmbH, © www.visitberlin.de,
 Düsseldorf Marketing & Tourismus GmbH, Wissenschafts-
 und Kongresszentrum Darmstadt GmbH & Co. KG

p.10: Koch / © www.visitberlin.de
 p.11: Atelier Tesar, Andrew Cowin
 p.16: Baden-Baden Kur & Tourismus GmbH

Connecting at Europe's Best Airport ... Munich Airport

Nonstop flights from North America

- Atlanta (ATL)
- Boston (BOS)
- Charlotte (CLT)
- Chicago (CHI)
- Los Angeles (LAX)
- New York (JFK)
- Newark (EWR)
- Philadelphia (PHL)
- San Francisco (SFO)
- Washington, D.C. (IAD)
- Toronto (YYZ)
- Montreal (YUL)*
- Calgary (YYC)*
- Vancouver (YVR)*

* = Seasonal



easy transfer between gates, making possible connecting flight times as short as 30 minutes – just one of the reasons Munich Airport was chosen Best Airport in Europe for the fourth consecutive year.

■ Land, meet and fly

With such good connections, coordinating international meetings becomes much easier. And, when time is of the essence, meeting at Munich Airport is the perfect solution.

■ Municon Conference Center

The Municon Conference Center features 35 conference rooms, many with spectacular Alpine views, and a full range of services. Between meeting sessions visit the center's comfortably appointed lounges.

Tel: 011 49 89 975 932 00

Email: info@municon.de

www.municon.com

six conference and event rooms accommodating up to 38 people as well as 79 fully equipped offices with 240 work stations. A professional secretarial team, technical support and catering services are also available.

Tel: 011 49 89 97 00 70

Email: Munich.Airport@regus.com

www.regus.com

■ Kempinski Hotel Airport Munich

Meet your business partners in the grand plaza of the design-winning Kempinski Hotel Airport Munich under a canopy of live palm trees and hundreds of flowers. For meetings, conferences, events and seminars, the hotel features 30 conference rooms for up to 1,000 guests.

Located between Terminals 1 and 2 of the airport, the 343-room, 46-suite five-star Kempinski Hotel Airport Munich offers superior amenities including the Fit & Fly Spa.

Tel: 011 49 89 978 20

Email: info@kempinski-airport.de

www.kempinski-airport.de

■ Gateway to Germany's No. 1 holiday region – Bavaria

And when your meeting is done, keep in mind that you are in a land of lush mountains, majestic alpine peaks, deep green forests, crystal clear lakes, UNESCO World Heritage sites, charming towns and villages, and so much more. Flying to Munich Airport means flying right into the heart of "Romantic Europe."

■ More than just a place to land Munich Airport offers quiet, bright, open, clearly marked state-of-the-art terminals complete with all the amenities of your favorite small, modern city. Enjoy fine dining at international and regional restaurants and shopping (at downtown prices) in more than 150 shops. And for pure Gemütlichkeit, visit Airbräu, the world's first airport brewery and beer garden. Take a short, rejuvenating nap or a long satisfying rest in a cozy, private napping cabin – and even obtain first-class inpatient and outpatient medical care at a full-service medical clinic.

www.munich-airport.com

■ Munich Airport is well connected

A favorite hub, Munich airport has the second highest number of flights to the 27 European Union countries as well as to Central and Eastern Europe. Its two terminals were designed for quick and

■ Regus Business Center

The Regus Business Center provides the perfect business environment away from home. Located in the same building as the Municon Conference Center, the business center has

Why come to Germany?

Known as the premier destination for meetings in Europe by ICCA, Germany is on the top of the list for planners whose clients need to be in the center of things and want the very best. However, now that the budget has moved to the top of the list, planners have serious concerns about costs. For those planners who think that keeping costs down means keeping clients close to home, the German Convention Bureau (GCB) has some good news.

■ Germany is a high-value low-cost destination

Various international surveys and studies demonstrate that in spite of its reputation as a top destination Germany, is way down the list in terms of cost.

According to the German Hotel Association (IHA) e.V 2007 German cities cost much less than other cities in Europe. One reason that prices in Germany are looking so good is that they have remained stable. According to the Hotel Price Index (HPI), "With a price increase of only one percent over last year,



Munich Oktoberfest

Germany was one of Europe's most favorably priced destinations for the third quarter of 2008."

Cost of living and quality of life also come into play when determining the attractiveness and value of a destination. According to 2008 Quality of Living Global City Rankings, three of Germany's cities fall into the worldwide Top Ten, including Düsseldorf, Munich

and Frankfurt. The Worldwide Cost of Living Survey names five German cities among the 50 most inexpensive metropolises. On the other side of the scale, there are no German cities among top third most expensive cities. Hamburg is the most affordable German city on the list followed by Düsseldorf (5th), Frankfurt/Main (11th), Berlin (13th), and Munich (14th).

CPO HANSER[®]

SERVICE

CONFERENCE – EVENT – DESTINATION – ASSOCIATION MANAGEMENT

CPO HANSER SERVICE has been specialising in the field of Conference, Event, Destination and Association Management organising events of any size throughout Germany and worldwide for 25 years.

Please meet us at IMEX Frankfurt, IT & ME Chicago and / or EIBTM Barcelona.

www.cpo-hanser.de

Global Event Solutions for 25 Years

OFFICE BERLIN

Paulsborner Strasse 44
14193 Berlin, Germany
phone +49-30-300 669-0
fax +49-30-305 73 91
email berlin@cpo-hanser.de

Further offices in Hamburg and Dresden





Hamburg Harbor



Berlin Quadriga and Reichstag



Düsseldorf Harbor

■ Germany is Tops in “Green Meetings”

All across Germany, hotels and congress venues have proven that low cost and environmental responsibility go together. Private enterprises and government offices have worked successfully to promote sustainability at meetings and congresses held throughout the country. This public/private partnership has been characterized by trailblazing legislation, intensive counseling and education programs, early state funding for measures and technologies to promote energy efficiency and positive response by the private sector.

Nowhere is the issue of sustainability taken more seriously than in Bonn. The former seat of the German government has successfully converted itself into a major congress center featuring sustainability for its programs and practicing sustainability in its meetings. Most recently the city sponsored a seminar to promote standards for “Green Meetings” throughout Germany.

In environmentally conscious Hamburg, one of the first cities to use hydrogen-fueled buses, the Congress Center Hamburg has become a favored venue for congresses concerned about new technologies for the use of

hydrogen fuel and wind energy. Top hotels have all gotten on-board to minimize excess use of natural resources including the use of energy-saving light bulbs, trash separation, water saving methods and biodegradable cleaning fluids. They have made social responsibility a priority by, for example, using “free-trade” products, helping clean up the city, and serving organic and regionally produced products.

In Munich, a cooperative project called Eco-Profit Munich was established among the city of Munich, Munich businesses, and the Chamber of Industry and Commerce, demonstrating it is possible to reduce environmental impact and reduce costs. The ArabellaSheraton Grand Hotel Munich was awarded with certification as an Eco-Profit Enterprise and membership in the Bavarian Environmental Pact. Its sister hotel, the Sheraton Munich Arabellapark Hotel has also established an environmental team.

In Düsseldorf, the Düsseldorf Congress has succeeded in reducing their energy consumption by 23 percent in spite of a 36-percent increase in capacity.

Darmstadt, one of Germany’s the most important technological centers, is also home to the

darmstadtium, a modern congress center that features eye-catching architecture and meets all of its energy requirements using renewable resources.



darmstadtium

Germany is setting decisive trends in the field of green meetings and has used natural resources more economically than most other industrial countries. It has also been successful in developing trailblazing technologies. Sustainability-mindedness and profits are by no means mutually exclusive, and those who skillfully save energy and protect the environment not only lower costs but also enhance their reputation. German MICE providers have signed on enthusiastically to this philosophy with everything from bio-catering to installing solar collectors on the roofs of congress centers.

Berlin

Since reunification twenty years ago, Germany's capital has continued to excite visitors with its development into a center of the creative arts including some 170 museums, 135 theaters and three opera houses. Planners love Berlin because of the variety of unique venues, locations accommodating up to 20,000 persons as well as at state-of-the-art luxury hotels that meet the highest standards for environmental responsibility and high tech equipment. Just imagine holding an event at the fabled film studio where Marlene Diedrich worked at Filmpark Babelsberg

or at Axica, the modern congress center designed by architect, Frank Gehry, located near the Brandenburg Gate.

www.filmpark-events.de
www.axica.de

Berlin has been ranked by the International Congress & Convention Association (ICCA) as the second top worldwide international congress and conference destination. In 2008, over 100,000 events were staged in Berlin with more than eight million participants. The events were held in Berlin's six convention centers

and halls, as well as in more than 161 meetings hotels and some 135 exciting and unique venues.

Central to Berlin's success in the industry is the International Congress Center (ICC) Berlin. Its 80 halls seat up to 9,100 people. The ICC is directly linked to the Berlin exhibition grounds, with 160,016 m²/1.7 million sq. ft. of exhibition space in 26 halls. In 2008, a total of 623 conferences and shows with more 280,000 participants were held at Messe Berlin.

www.icc.berlin.de



www.berlin-convention-office.com

BERLIN MAKES

YOUR HEART BEAT FASTER!

Your Professional Partner for Meetings, Conventions and Incentives in Berlin

Berlin Convention Office
 Berlin Tourismus Marketing GmbH

Phone +49 -30 -26 39 183
 E-mail berlin-convention-office@b-c-o.com



Reichstag

For meetings planners who want to keep people together during the course of their event, the four-star 1,125-room Estrel Hotel, with some 80 conference rooms and a 4,700 m²/50,590 sq. ft. convention hall, is the largest convention, entertainment and hotel complex in Europe.

www.estrel.com

Hotels in Berlin are meeting the call for providing ecologically responsible facilities, organic and regional foods, and managing carbon footsteps. An example of

this is the five-star Hotel Berlin Steigenberger located near the Kurfürstendamm. Its new convention center, which includes fifteen conference rooms accommodating up to 300 people has been designed using green materials and high-efficiency air conditioning. Ingredients served are certified organic, purchased locally where possible, to reduce the carbon footprint. And to help planners manage their carbon footprint, they can go to Steigenberger's online carbon footprint tool.

www.berlin.steigenberger.de

To keep up with the continued growth of the events industry, Berlin is seeing a corresponding growth in the number of new hotels, which are adding originality and charm to this ever changing city.

Among them is andel's Hotel Berlin, a four-star plus design hotel with 557 rooms. Flexible conference rooms extend over a total area of 3,800 m²/40,903 sq. ft. including a 570 m²/6,136 sq. ft. ballroom. Complete with a wellness center and sky bar, andel's Hotel Berlin will be the fourth largest convention hotel in the city.

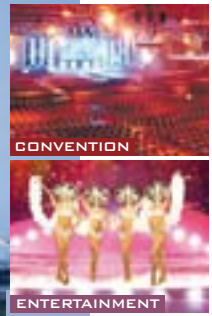
www.andelsberlin.com

The Spanish Silken Group is building its first four-star plus hotel in Germany on Lietzenburger Strasse. The Silken Hotel features 205 rooms including 42 suites, a Japanese garden with a waterfall, a large wellness area and a 450 m²/4,843 sq. ft. meeting and conference area. Also from Spain, the Spanish Camper Group is constructing the design hotel,

ESTREL BERLIN

MULTI-TALENT

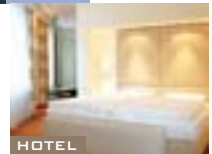
THE ESTREL BERLIN



As Europe's largest convention-, entertainment- & hotel-complex, the Estrel Berlin is your perfect partner for events of all kinds and sizes. Experience the hotel with 1,125 rooms and suites, five restaurants, three bars and a beer garden. Enjoy the fascinating live shows at the Estrel Festival Center!

For further information please call +49/(0)30/6831-47400.

ESTREL
BERLIN





Luxury and tradition at the heart of the city.

Welcome to the Steigenberger Frankfurter Hof,
one of the best and most prestigious hotels
in Germany.

Here, at Frankfurt's foremost address,
enjoy the entire grandeur of 5-star hotel
keeping and depend on century-long experience
in gracious hospitality.

221 rooms and suites
19 conference rooms for up to 450 persons

Fitness area

French gourmet restaurant "Français"

Japanese restaurant "Iroha"

Bistro "OSCAR*S"

Bar "Autorenbar"

www.frankfurter-hof.steigenberger.de

Palace, one of Germany's most exquisite Renaissance buildings, is now a popular venue for events. Its seven halls and small rooms accommodate up to 1,700 persons. The Rheingoldhalle, in the center of the city right on the Rhine, is adjacent to the Hilton and Casino Mainz. The 5,000 m²/53,820 sq. ft. Phoenix Hall, with overhead clearance of 12.5 meters, lies in the heart of an industrial park. Originally erected in 1903, the Old Locomotive Hall Mainz creates a special ambiance for every type of event.

Darmstadt, just 20 minutes from Frankfurt Airport, is well known as a science and technology center. It boasts one of Germany's newest and "greenest" conference centers. darmstadti^um's 18,000 m²/193,750 sq. ft. include a versatile congress hall accommodating up to 1,635 persons. For a more traditional atmosphere, the baroque-style Orangerie, located appropriately in an orange grove, is well suited to festive events, receptions and banquets.

Next door to Frankfurt is **Offenbach**, which features the "Capital," a special space with an interesting history as a synagogue and music theater. Capable of accommodating from 50 to 1,800 persons, it is known for its modern multimedia technology that makes this venue perfect for a variety of events.

Gateway to the Spessart mountain range is **Aschaffenburg**, whose municipal hall is ideal for all types of special events, accommodating up to 500 participants for congresses and 1,300 for ballroom events. Conveniently located in the city center, the hall is right next to Aschaffenburg's landmark, Castle Johannisburg.

Rivers, Valleys, Castles and Vineyards

Minutes from the metropolis and cities are small towns with the quaint

alleys, picturesque timbered houses, medieval castles that are nestled along the Rhine and Main Rivers where the finest vineyards in Germany are found. In the Rhine-Main region, **Offenbach County** is comprised of some 13 towns and communities whose lifestyle contrasts starkly with city life. In the Taunus area, unique venues for special meetings are found in Rüsselheim and Hanau.

The Upper Middle Rhine Valley



Burgruine Ehrenfels Rudesheim

The Upper Middle Rhine Valley, a gorge that cuts through the Rhenish-Westphalian Slate Mountains, extends along the Rhine from the old Roman town of Koblenz to Bingen, passing the mysterious Loreley rock and the charming towns of **Rudesheim** and **Bingen**. Here in this picturesque Rhine Valley town, planners will find the Rhine Valley Congress Center with the conveniently connected NH Hotel. This area is so filled with historic medieval castles and special scenery that it has been declared a UNESCO World Heritage site. Among the many opportunities here for special events are the Castle Reinhartshausen, Breuer's Rudesheim Castle, the Niederwald hunting lodge, Castle Schwarzenstein, Castle Vollrads, Eberbach Monastery and Castle Eltville.

www.frankfurt-rhein-main.de

E-Mail: congress@infofrankfurt.de

Stuttgart

Nestled between the forests and vineyards of southwest Germany lies Stuttgart, a city highly regarded as an international business metropolis and as a formidable center of culture. Perhaps, however, it is best known as the home of Porsche and Mercedes-Benz, where each of these stellar automobiles is honored with its own museum. While Stuttgart is renowned as a center of commerce, research and car manufacturing, it is also on the forefront of sustainability and climate protection.

Vineyards reach right into the city center, and the many parks here

make Stuttgart one of the greenest cities in Germany. To reduce the level of pollution, Stuttgart introduced an Environment Zone, which greatly restricts traffic. Stuttgart ranks high as a conference and events city because of its varied and modern facilities.

www.congress-stuttgart.com
www.meet-in-stuttgart.com

■ Getting to Stuttgart

Getting to Stuttgart by train from Frankfurt takes between an hour to 1 ½ hours. There are nonstop flights on Delta from Atlanta to

Stuttgart's International Airport. The Stuttgart Airport, located about eight miles from the center of Stuttgart, has many connections throughout Europe and beyond. The airport is well-equipped with services and restaurants, including one holding a Michelin star. For small meetings the airport has five combinable conference rooms of 52 to 352 m²/560 to 3,788 sq. ft., as well as ten business rooms.

www.stuttgart-airport.com

■ Stuttgart Trade Fair Center

Right next to the Stuttgart Airport



As much room as you want!

With a wide range of meeting space accommodating from 4 to 5,000 people, **MARITIM** Hotels offer the perfect conference facilities for your clients.

MARITIM Hotels' 49 properties include 37 hotels in Germany, strategically located in major city centers, at conference centers, airports and resort locations.

Each hotel is unique but all **MARITIM** hotels meet the same high standard.

We have 40 years of experience in planning meetings and events to help you deliver the quality your clients demand at a very affordable price.

is the Stuttgart Trade Fair Center. Germany's ninth largest trade fair is comprised of seven exhibition halls, a tall hall especially designed for sports events and concerts and the ICS International Congress Center and its two convention halls. The 694 m²/1.076 million sq. ft. exhibition center includes flexible rooms for 9,000 participants, a convention hall with 2,700 seats, an exhibition hall with 4,500 seats as well as flexible conference and seminar rooms accommodating from 13 to 30 people. The ICS can be linked to the exhibition hall to accommodate 10,000 persons.

The new exhibition center, which was completed in 2007, is remarkable for its light, airy architecture and the parks within the fair grounds. An unusual feature is its 4,200-space parking garage. Rather than hide the facility away, the designers chose to create a huge fan over the motorway connecting to the fairgrounds in a structure that is far more noticeable for its style than for its function.

www.messe-stuttgart.de

■ SI Erlebnis-Centrum

A few minutes away from the trade fair center is SI-Erlebnis-Centrum, Europe's first urban entertainment center. In one location it contains international hotels, first-class entertainment, nineteen bars and restaurants, a health and vitality center, two musical theaters, six movie houses. The four-star 454-room Millennium Hotel and Resort is located right in the center. Its 22 conference rooms cater to meetings from two to 2,000 people.

www.si-centrum.de

www.millenniumhotels.com

■ Cultural and Congress Center Liederhalle

In the heart of Stuttgart is the landmark Cultural and Congress Center Liederhalle. Originally constructed in the 1950s using the day's most original architectural designs, the Liederhalle also features superior acoustics. Today, the Liederhalle contains five large halls and 18 conference rooms. Up to 3,000 participants can be held here. The flexible foyers can be converted into exhibition area or a venue for receptions.

www.liederhalle-stuttgart.de

■ Maritim Stuttgart Hotel

Connected directly to the Liederhalle is the Maritim Stuttgart Hotel. Set in a Stuttgart's Hoppenlau Park and the central pedestrian area, this 555-room four-star hotel offers an attractive wellness area and first-rate business facilities, including the 1,090 m²/11,732 sq. ft. Old Riding Hall, today the site of elegant banquets, and conference rooms totaling another 2,000 m²/21,528 sq. in. of space.

www.maritim.com

■ NeckarPark Stuttgart

NeckarPark Stuttgart is one of the biggest and most attractive event sites in Europe. Five state-of-the-art event locations for top international sport, cultural, business and political events include the Gottlieb-Daimler-Stadium, the Carl Benz Center, the Mercedes Benz Museum and the Hanns-Martin-Schleyer-Halle and Porsche-Arena Hall duo. Extensively modernized and enlarged in

2006, the 15,500-capacity Hanns-Martin-Schleyer-Halle is the largest indoor arena in south Germany. The Mercedes-Benz Museum, also just opened in 2006, stands directly outside the main gate of the Daimler factory. The museum, with more than 160 vehicles, some dating back to the very earliest days of the motor engine, is a unique venue for events.

www.stuttgart-tourist.de/ENG

■ Porsche Museum

The newly opened Porsche Museum has astounded and delighted architectural critics around the world. Resting on just three V-shaped pillars, the dominant main body of the museum appears to hover high above the ground. Inside the museum are Porsche's historical cars and some 200 additional exhibits. The new Porsche Museum also has a 600 m²/6,458 sq. ft. event level with the most advanced media technology for meetings, seminars, conferences, lectures, film presentations or concerts. This area leads out onto the 800 m²/8,611sq. ft. roof terrace which may be easily integrated in the event area.

www.porsche.com

To ensure smooth management for planners who want to take advantage of Stuttgart's meeting facilities the Stuttgart Convention Bureau, ICS International Congress Center Stuttgart, Stuttgart Airport and SI-Erlebnis-Centrum Stuttgart work closely together

www.meet-in-stuttgart.com

Mannheim, Karlsruhe, Baden-Baden

Close to Stuttgart and accessible from Frankfurt Airport by train are the very different cities of Karlsruhe, Mannheim and Baden-Baden.

■ Karlsruhe

Karlsruhe, located in the southwest of Germany near the French border, is a young city full of culture and joie de vivre. Plenty of entertainment is to be had at the city's numerous festivals and events. A center of science, research and high-tech, Karlsruhe is known for its prestigious University of Engineering and as the birthplace of Karl Benz, inventor of the automobile and producer of the Mercedes-Benz car.

The city has a well-developed international conference sector that accommodates meetings of all sizes. Smaller meetings and conventions of up to 150 can be held in the baroque palace that also houses the State Museum of Baden. There are three locations for trade fairs, events and conferences. The Exhibition Center's main location, including its arena with a capacity of 14,000, is situated on the outskirts of the city in the Rheinstetten-Forschheim district; the Conference Center is located in the city center; and Europa Hall, with capacity of 9,000, is just off Karlsruhe's southern ring road. All three locations are easy to get to, with excellent links by road, rail and public transport.

www.messe-karlsruhe.de

www.conventionbureau-karlsruhe.de

Conventions are supported by several four-star and four-star superior hotels, including the Rezidor Hotel SAS Radisson Karlsruhe, the Renaissance Hotel and the Novotel Congress Hotel.

www.karlsruhe.radissonsas.com

www.marriott.de

www.accorhotels.com

A couple of miles from Karlsruhe, visitors can dine lavishly at the 18th-century Hotel Erbprinz (Crown Prince), which also caters to meetings of five to 150 persons in the 1,200-year-old town of Ettlingen.

www.erbprinz.de/en

■ Mannheim

Located not far from Heidelberg, Mannheim is the second largest city in the state of Baden-Württemberg after Stuttgart. It is home to many important and innovative scientific and economic research institutes. Only 30 minutes by ICE train from Frankfurt it is a convenient location for conventions and events.

The Art Nouveau Rosengarten building in the heart of Mannheim was inaugurated in the year 1903, and this landmark building is still one of Europe's most important congress centers. With the expansion of m:con Rosengarten, there are options for events of all sizes with a total area of 22,000 m², 44 state-of-the-art rooms, and capacity for up to 9,000 participants. Today, this ultra-modern congress center prides

itself on its response to issues of sustainability and ecological responsibility. It is a long-time member of a club of private companies that have met the requirements of the UN's Global Compact, a world-wide corporate citizenship initiative to comply with ten clearly defined principles of sustainability.

www.rosengarten-mannheim.de

■ Baden-Baden



Kurhaus Baden-Baden

The city of Baden-Baden is known as the "summer capital of Europe" due to its elegant spa and famous casino. It is one of Germany's oldest towns and was once the favorite destination of European aristocracy. Today the city, which lies on the edge of the Black Forest, thrives as a health spa vacation and convention town. Although small in size, with some 50,000 inhabitants, Baden-Baden is home to extraordinary facilities for meetings and incentives.

www.baden-baden.com

In the heart of Baden-Baden is the Congresshaus, a bright, modern glass structure containing three conference rooms, 13 meeting rooms, a foyer with exhibition space of more than 186 m²/ 2,000 sq. ft. and an auditorium that seats 686 persons.

www.kongresshaus.de

For more unusual venues, events planners have an interesting and varied choice. Among them is Baden-Baden's famous casino in the Kurhaus building, erected in 1824 and decorated in the sumptuous style of France's Second Empire. Still a magnet for gatherings, its luxurious halls accommodate from 50 to 1,077 people. Next door, the 180-person Kurhaus Restaurant meets the standards of the most discerning diners. The Festspielhaus, Europe's second-largest opera

house, provides a romantic setting for up to 2,500 guests. The award-winning Frieder Burda Museum, designed by Richard Meier, designer of the Getty Center, creates an ultramodern but warm atmosphere for events held amid today's prominent artists. For a lively adventure, there is the Iffezheim Race Course, where events of up to 1,500 people can be held. And for further adventure, Baden-Baden boasts Europe's largest fleet of hot-air balloons.

www.kurhaus-baden-baden.de

www.festspielhaus.de

www.baden-galopp.com

Located next door to the casino, theater and spa gardens, the five-star Dorint Sofitel Maison Messmer successfully marries its 19th-century historic building with its expanded

new facilities. In a city known for its spas, the hotel boasts its own spa facilities, along with 156 rooms and suites and six meeting rooms accommodating up to 130 persons.

www.dorint.com/en/hotel-baden-baden

The hard choice between the urban excitement of Berlin and sophistication of the small town of Baden-Baden is made much easier when one can choose both. During the summer Air Berlin is operating three daily flights between the two cities Mondays through Fridays, one flight on Saturdays and two flights on Sundays in little more than an hour.

airberlin.com



m:con
VISION INTO CONVENTIONS

m:con
open
minds

www.mad-kommunikation.de

Daylight changes naturally Naturally with m:con meeting light®

From 3,200k to 12,000k: Daylight changes - and with it m:con, too. meeting light®: because, with the expansion of the m:congress center Rosengarten, we have created optimal meeting conditions using natural daylight. The ideal atmosphere for exchanging information, realising visions and developing concepts for the future. Experience the new dimensions of the Congress and Meeting Center **Rosengarten Mannheim** during a virtual tour at www.rosengarten-mannheim.de. Construct your very own event presentation - including all room facts and impressions, details of neighbouring hotels and important information about the surrounding region. Welcome to the specialists for congress and event management. Call us at +49-621-4106-107/-177

Bonn

Bonn is a small city with a big story. Located on the river Rhine about 20 kilometers south of Cologne, it was the capital of West Germany from 1949 to 1990 until Germany's reunification. Beginning in 1998, many national government institutions were moved from Bonn to Berlin.

■ Where the World Meets

Since that time, Bonn has developed a reputation as a center for international cooperation, particularly in the area of the environment and sustainable development. Today, the old parliamentary quarter on the banks of the Rhine is home to some 17 United Nations directorates, most of them focusing on issues of environmental importance. Bonn also has a healthy private sector, with headquarters of DHL,

T-Mobile, Deutsche Telekom, Solar World and other international companies based here.

■ Green Meetings

But equally interesting was the city's decision to become a worldwide center of conferences.

Sustainability is not only the subject of numerous events in Bonn, but is also put into practice in preparing for and conducting conferences. Thus, for planners for whom international green meetings are important, centrally located Bonn is the perfect venue.

■ The World Conference Center Bonn

The World Conference Center Bonn is the ideal setting for international conferences of all types. The center also features the

high level of security required by a former seat of government. The multifaceted conference center comprises several buildings including the former Plenary Chamber, the Waterworks built in 1875, the neighboring Pump House built in 1892, and an extension that will double the center's capacity to some 5,000 participants. The airy architecture of the former Plenary Chamber of the German parliament, which was specifically designed to meet the public's desire for a transparent government, holds up to 1,275 people. With a total area of 1,650 m²/1,760 sq. ft., the lobby of the Plenary Chamber is perfect for gala events and banquets. Twelve meeting rooms provide space for break-out meetings of up to 153 persons each. The WaterWorks accommodates 600 persons.

www.worldccbonn.com



Bonn. We bring together what belongs together.

Politics and business, people and the media, discussions and solutions: Bonn is a world-renowned destination with a rich democratic tradition and an unparalleled ambience. And the World Conference Center Bonn is the place where your meetings, conferences and presentations become reality. Unique event spaces are

already awaiting you. An additional extension will also be opened by the end of 2009 and offer you versatile rooms with state-of-the-art facilities for up to 5,000 people as well as a four star superior hotel – all of which is connected to the famous Plenary Chamber and the Waterworks. Welcome to the Rhine!



For more information:
Tel.: +49 (0)228-9267-0
www.worldccbonn.com



■ Accommodation and Additional Conference Space

Adjoining the extension is the new 4-star plus, 300-room AMERON World Conference Hotel Bonn, opening in 2010, which also features conference facilities. The new hotel belongs to the AMERON Collection of the Althoff group, which also owns the Hotel Königshof in Bonn. Adding to the conference space in Bonn is the 410-room Maritim Bonn, with its 16 conference, meeting rooms and ballroom accommodating some 3,000 people.

www.wchbonn.com

www.maritim.de



World Conference Center Bonn

TRAVEL TIPS – detailed travel information see at www.germany-meetings.com

The Federal Republic of Germany is made up of sixteen individual states each with their own government. The capital city is Berlin. Since the reunification of Germany in 1990, the country has the largest population of any European country, with more than 80 million people.

Travel Documents

American and Canadian citizens with valid passports do not need visas for airport transit, tourist or business trips for stays up to 90 days. Information regarding entry requirements can be obtained from the German Embassy and the German Consulates.

Customs Formalities

Travelers can bring goods for personal use into Germany from any non-EU country duty-free. Quantities: 200 cigarettes, 100 cigarillos, 50 cigars or 250g tobacco; one liter of spirits, two liters of wine; 500g coffee; 50g of perfume and 0.25 liters of eau

de toilette. Goods imported to Germany from a non-EU country are duty-free up to €175.

Monetary System

The euro has been legal tender in Europe since the beginning of 2002. The euro, foreign currency and other forms of payment can be brought into and taken out of Germany without restriction.

Banks

Opening hours can vary greatly, but all branches close by 5pm. Banks are closed Saturday and Sunday; however, almost all banks have 24-hour ATMs.

Credit Cards

Cash machines accept a variety of German and international debit and credit cards. Electronic currency changing machines are available at airports and major railway stations. Credit cards are not universally accepted, particularly in smaller outlets.

Tips

Tipping is not required in Germany, but it is customary to round up the bill. In hotels, it is conventional to tip the bell boy one euro per bag, and the room cleaner one to two euros per day.

Public Holidays

January 01 - New Year's Day, Good Friday, Easter Monday
May 01 - Labor Day, Ascension Day, Whit Monday, October 03 - Day of Unity, December 25 - Christmas Day, December 26 - Boxing Day

Insurance

Citizens outside the European Union are advised to take out travel insurance to cover a sudden illness or accident in Germany. Physicians only accept cash. Credit cards are generally not accepted.

Hours of business.

Shop hours from Monday to Saturday: 9am – 10am to 6pm - 8pm. Bakeries, news stands and pharmacies open earlier.

Banks and post offices close by 5pm. Gas stations have very long opening hours, sometimes around the clock. Monday closings: Hairdressers and museums. Doctors' hours: 9am to 12pm and 3pm to 6pm or by appointment. Many doctors' practices are closed on Wednesdays.

Vaccinations

No vaccinations are required for entry into Germany.

Tax Free

Valued added tax (19%) is charged on goods bought in Germany, with a rate of 7% on food and books. Visitors can claim back VAT on goods taken outside the EU.

Voltage

The voltage is 230V.

GCB

Meetings made in Germany

 German Convention Bureau

Meetings

Events

Incentives

01

02

03



GERMANY VISIONS



DZT/Hans Peter Merten

The **ART** of Meetings

www.germany-meetings.com

